



MASTER DIGITAL SKILLS PROGRAM

Learn ● Create ● Grow



About the Program

We provide practical, skill-based training designed to help beginners become professionals in the digital world. This program focuses on real-world learning, creative thinking, and hands-on experience to prepare you for modern digital opportunities.

- ✓ No prior experience required
- ✓ Step-by-step training
- ✓ Beginner to advanced level



About us



Graphic Designing Course

Graphic Designing

Learn how to create professional and eye-catching designs used in social media, advertising, and branding.

What You Will Learn:

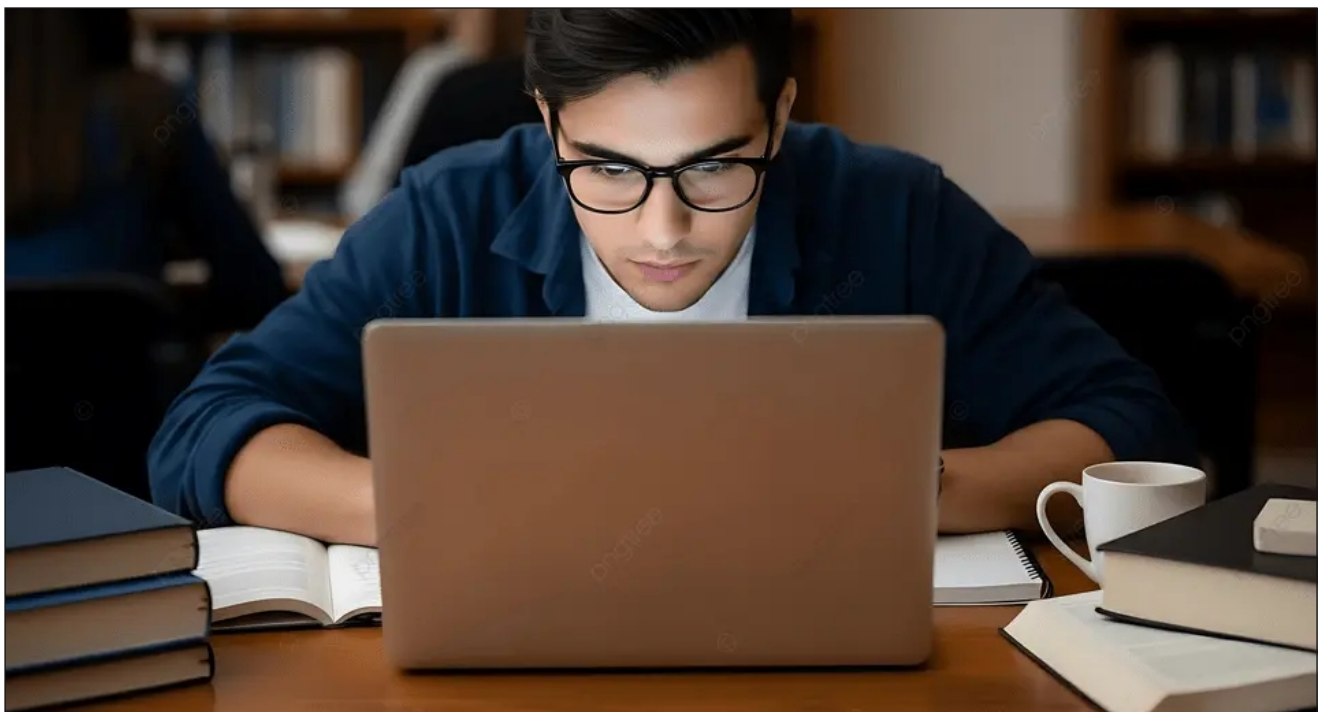
- Design fundamentals (color, typography, layout)
- Social media post design
- Poster & banner design
- Branding basics (logo, color palette)
- Creative thinking & visual composition

Tools Covered

- Photoshop
- Canva

Outcome

- Create professional designs
- Build a strong portfolio
- Work on real design projects





Video Editing Course

Video Editing

Master the art of editing videos for reels, ads, and social media content.

What You Will Learn:

- Basic to advanced editing techniques
- Transitions & effects
- Reels & short video editing
- Text animation
- Color correction & sound editing

Tools Covered

Premiere Pro

Outcome

- Create engaging video content
- Edit professional-level videos
- Work on creative video projects





Digital Marketing Course

Digital Marketing

Learn how to grow brands and reach audiences using modern marketing strategies.

What You Will Learn:

- Social media marketing (Instagram growth)
- Content strategy
- Paid advertising
- Branding & audience targeting
- Marketing fundamentals

Outcome

- Manage social media pages
- Plan content strategies
- Understand digital growth techniques





Course Duration Options

45 DAYS COURSE

Graphic Designing:

- Design Principles (color, fonts, layout)
- Canva usage
- Simple Social Media posts

Video Editing:

- Editing (cut, trim)
- Simple Transitions
- Reels Editing

Digital Marketing:

- Introduction to social media
- Instagram Marketing
- Content understanding

03 MONTHS COURSE

Graphic Designing:

- Advanced Designing (Photoshop + Canva)
- Social media creatives
- Branding basics (logo, colors)

Video Editing:

- Advanced editing techniques
- Transitions, effects
- Ad & reels editing

Digital Marketing:

- Content strategy
- Audience targeting
- Marketing Skills

06 MONTHS DIPLOMA

Graphic Designing:

- Advanced branding & logo design
- High-level creative designs
- Portfolio building

Video Editing:

- Professional editing
- Storytelling & ad creation
- Color grading & sound

Digital Marketing:

- Advanced marketing strategies
- Paid ads (Facebook/Instagram)
- Lead generation

*Diploma Certificate on completion plus 2 Additional Certificates.

*Resume Building/Portfolio Building - Internship - Live Project

You can go with any option—or even all of them—based on what suits you best.



Certification

Get Certified & Stand Out

Receive a professional certificate after course completion

Validates your skills in Graphic Designing, Video Editing & Digital Marketing

Helps you build credibility with clients and companies

Can be added to your portfolio, resume, and social media profiles

Certificate Includes

Student Name

Course Name

Completion Date

Unique Certificate ID

Authorized Signature & Institute Seal



"Don't just learn skills — get certified and recognized."



Why Choose Us

Practical training (no boring theory)

Real projects & Assignments

Beginner-friendly approach

Creative learning environment

Personal guidance & Support





Start Your Creative Journey Today

No Skills? No Problem
We will train you from zero.

DM “JOIN”

Contact: +91 99979 00006
+91 98162 52551

or visit
growthxmarketinginstitute.com/